

Further Information and Resources:

If you would like this in another format or a copy of the East End Community Development Alliance case study, "Releasing the Potential of the People" please contact:

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NEP in the North East is administered by VONNE, the Voluntary Organisations' Network North East



"Releasing the Potential of the People"

Lessons from the East End Community Development Alliance Newcastle upon Tyne

What is the East End Community Development Alliance?

-  It is an independent network of community and voluntary sector groups in the East End of Newcastle upon Tyne. It has over 90 members.
-  The Alliance's aim and 'mission' is "To improve the community's role in developing local solutions to local problems".



-  The Alliance helps the community and voluntary sector participate as an equal partner in the development and regeneration of the area. It doesn't speak for people - it helps to strengthen their voice.
-  The Alliance aims to employ workers most of whom live in the area. These Community Linkworkers have a distinctive practice role: to engage with, and offer support in the process of developing local communities.

This leaflet gives an insight into one organisation's experience of building a community response to the issues faced by local residents and groups. We hope it will be of interest to others seeking to do the same thing. It is taken from a full research report, 'Releasing the Potential of the People'. Further details of how to get a copy of this report can be found on the back page.

